
Summary: Key themes and trending topics on social media include discussion about the Governor’s press conference yesterday evening and the reopening framework; schools remaining closed; controversy surrounding Las Vegas Mayor’s position on reopening businesses; and concerns about PPE.

Public Perception

State of Nevada
- Nevadans are continuing to discuss the updates provided by the Governor during yesterday’s press conference.
  - Many people are requesting a definitive timeframe for the first phase of reopening the state. (Example 1, Example 2, Example 3)

Public Sector
- Nevadans are split on whether or not the Las Vegas Mayor is right in demanding that Nevada be reopened. This is currently being debated far and wide in Nevada, following a recent Jimmy Kimmell segment.

Unemployment
- People are frustrated with Nevada’s Unemployment Insurance.

Rumors, Misinformation
- There is significant confusion surrounding accurate modeling depicting the peak of COVID-19 cases in Nevada. Many Nevadans are unsure as to whether Nevada cases are now peaking, have already peaked, or when they will peak.
- Some people inquired as to whether they would be receiving tax refunds due to school closures. Others replied that teachers are still working and providing distance learning services.
- In response to a Facebook post with a photo showing NV National Guard providing sample selection support – many people were critical, citing the shortage of PPE in healthcare settings. Discussion ensued on whether the NV National Guard’s PPE supplies should be given to hospitals and healthcare providers.
NV Health Response Social Media Updates

NV Health Response Social Media Posts include: Nominate a NV Hero; thank you for flattening the curve/social distancing; Walk and Roll Wednesday; Earth Day/Climate Action and COVID; Hero of the Day (CERT); Stay Home for Nevada; Burning Man message at Renown Health; Framework checklist for reopening Nevada; ONA PSA

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