



**NEVADA
HEALTH
RESPONSE**

COVID-19 – Social Listening Report – 4/28/2020

Summary: The growing trend is Nevadans becoming restless due to the stay at home order, and skeptical of the media due to how news about the coronavirus is being reported. They are becoming more willing to accept certain concessions if it means that we can begin to open up the economy again. Also, frustration with DETR continues. People are hopeful that the new director will make a difference.

Public Perception

National News

- The United States has topped [1 million cases of the coronavirus](#). Nevadans are discussing how small of a percentage this is and that the media needs to stop with fear tactics.

Private Sector

- More workers have tested [positive for COVID](#) at the construction site of the new Raider's stadium. Nevadans are now questioning if the site being open is the cause of the workers getting infected.

Unemployment Insurance

- Nevadans are discussing the [state of DETR](#) with a new director being named. Most just want to know if this means processes will improve.

Public Health

- Nevadans are discussing [safety protocols](#) that could be put in place to reopen casinos. Many are supporting whatever it takes to reopen.

NV Health Response Social Media Updates

NV Health Response Social Media Posts include: Thank you to the Koch's; Promoting today's flyover by the Nevada National Guard; Promote Talk it out Tuesday; and Promote webinars from Nevada Ready.

END