



**NEVADA  
HEALTH  
RESPONSE**

## COVID-19 – Social Listening Report – 4/22/2020

**Summary:** Key themes and trending topics on social media include discussion about the Governor’s press conference yesterday evening and the reopening framework; schools remaining closed; controversy surrounding Las Vegas Mayor’s position on reopening businesses; and concerns about PPE.

### Public Perception

#### **State of Nevada**

- Nevadans are continuing to discuss the updates provided by the Governor during yesterday’s press conference.
  - Many people are requesting a definitive timeframe for the first phase of reopening the state. ([Example 1](#), [Example 2](#), [Example 3](#))

#### **Public Sector**

- Nevadans are split on [whether or not](#) the Las Vegas Mayor is right in demanding that Nevada be reopened. This is currently being debated far and wide in Nevada, following a recent Jimmy Kimmell segment.

#### **Unemployment**

- People are [frustrated](#) with Nevada’s Unemployment Insurance.

#### **Rumors, Misinformation**

- There is significant confusion surrounding [accurate modeling depicting the peak of COVID-19 cases in Nevada](#). Many Nevadans are unsure as to whether Nevada cases are now peaking, have already peaked, or when they will peak.
- Some people inquired as to whether they would be [receiving tax refunds due to school closures](#). Others replied that teachers are still working and providing distance learning services.
- In response to a Facebook post with a photo showing NV National Guard providing sample selection support – many people were critical, citing the [shortage of PPE in healthcare settings](#). Discussion ensued on whether the NV National Guard’s PPE supplies should be given to hospitals and healthcare providers.

## NV Health Response Social Media Updates

**NV Health Response Social Media Posts include:** Nominate a NV Hero; thank you for flattening the curve/social distancing; Walk and Roll Wednesday; Earth Day/Climate Action and COVID; Hero of the Day (CERT); Stay Home for Nevada; Burning Man message at Renown Health; Framework checklist for reopening Nevada; ONA PSA

**END**